

The book was found

Connect Access Card For International Marketing



Synopsis

McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following: • SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content. • Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course. • Progress dashboards that quickly show how you are performing on your assignments and tips for improvement. • The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping. Complete system requirements to use Connect can be found here: <http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

Book Information

Printed Access Code

Publisher: McGraw-Hill Education; 17 edition (January 12, 2016)

Language: English

ISBN-10: 1259305686

ISBN-13: 978-1259305689

Product Dimensions: 5.5 x 8.5 inches

Shipping Weight: 0.3 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #244,697 in Books (See Top 100 in Books) #60 in Books > Business & Money > Marketing & Sales > Marketing > Industrial #88 in Books > Business & Money > International > Global Marketing #263 in Books > Textbooks > Business & Finance > International Business

Customer Reviews

John L. GrahamMary C. GillyProfesor Emérito de la Universidad de Colorado en Boulder, recibió su Ph.D. de la Universidad de Texas en Austin, donde fue elegido miembro de Beta Gamma Sigma. En su carrera académica en la Universidad de Colorado se ha desempeñado como Jefe de la División de Marketing, Coordinador de Programas de Negocios Internacionales, Vicedecano y Decano Interino. Su enseñanza ha abarcado una amplia gama de cursos de marketing y negocios internacionales desde los fundamentos hasta el nivel de doctorado. Recibió la Universidad de Colorado Premio a la Excelencia Docente de Educador y de la Asociación de Marketing de Western Educator del Año.

[Download to continue reading...](#)

Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Connect Access Card for International Marketing Combo: Foundations in Microbiology w/Connect Access Card with LearnSmart and LearnSmart Labs Access Card Package: Loose Leaf Version for Environmental Science with Connect Access Card with LearnSmart Access Card Essential Jazz (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding ICD-10-CM and ICD-10-PCS: A Worktext (with Cengage EncoderPro.com Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Bundle: NUTR, 2nd + Online, 1 term (6 months) Printed Access Card + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Quia Laboratory Manual Access Card for Prego![Access card only] Bundle: M&B 3 + CourseMate, 1 term (6 months) Printed Access Card + LMS Integrated for Apliaâ„¢, 1 term Printed Access Card Health Information Management and Technology with Connect Access Card Connect Access Card for Music: An Appreciation, Brief MUSIC:AN APPRECIATION BRIEF WITH CONNECT ACCESS CARD Connect Access Card for Managerial Accounting

[Contact Us](#)

[DMCA](#)

[Privacy](#)

FAQ & Help